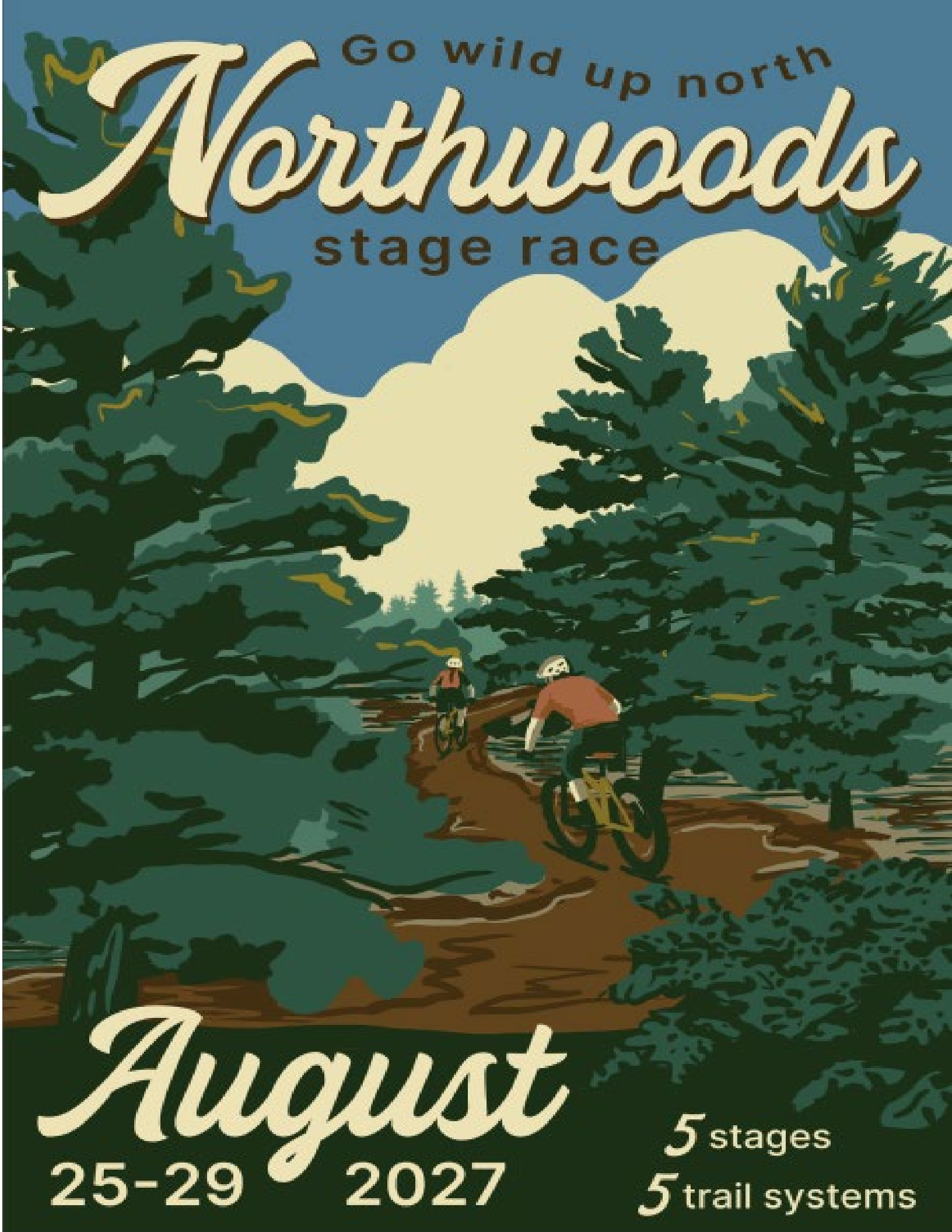
Go wild up north
Northwoods
stage race
August
25-29 2027
5 stages
5 trail systems

Welcome to the Northwoods Stage Race.

Trek Bicycles is proud to invite you to the inaugural Northwoods Stage Race, a new multi-day mountain bike event coming to Northern Wisconsin's iconic Chequamegon Area Mountain Bike Association (CAMBA) trail network in August 2027.

The Northwoods Stage Race is Wisconsin's first and only mountain bike stage race. It gives local riders a new format to race, and it invites riders from across the country to experience some of the best single track in the Upper Midwest. With 5-Day and 3-Day versions available, there is something for everyone.

CAMBA builds and maintains one of the most extensive trail networks in the Midwest: more than 135 miles of singlet rack, 70 miles of groomed winter trails, and 200+ miles of mapped gravel routes. The region knows how to host a big event. It is home to the Life Time Chequamegon MTB Festival and the American Birkebeiner, North America's largest cross-country ski race.

CAMBA's singletrack is organized into five trail clusters: Hayward, Seeley, Cable, Namakagon and Ashwabay. The 5-day race visits every one.

Stage 1 – Hayward Cluster (Individual Time Trial). Open the week with a fast time trial of just over 10 miles and stake your claim in the standings early. The day starts with a riders' meeting in Hayward, one of the Midwest's favorite vacation towns, and ends with a happy hour.

Stage 2 – Namakagon Cluster. The week's most technical riding waits just east of Cable. Expect roots, rocks and old-school singletrack that winds past lakes, rivers and streams.

Stage 3 – Ashwabay Cluster. The race heads north to Ashwabay, just miles from the shores of Lake Superior. It's the highest stage of the week and has the best views, with big climbs, fast descents and flowing singletrack throughout.

Stage 4 – Hayward to Cable (Point-to-Point). The longest stage, at about 40 miles, links CAMBA's signature trails across the Hayward, Seeley and Cable clusters. It starts just outside Hayward and finishes at Mt. Telemark in Cable.

Stage 5 – Trek Trails at Mt. Telemark (XCO Circuit). The finale is a multi-lap cross-country circuit on the Trek Trails at Mt. Telemark Village, some of the newest and best trails in the Midwest. Spectators get a front-row seat as 5-day and 3-day racers battle for the overall.

Hayward, Cable and the Wisconsin Northwoods make a beautiful backdrop: dense forest, hundreds of lakes, and local bars and supper clubs at quiet rural crossroads. It's one of the Midwest's most popular vacation destinations, and we can't wait to welcome you. Come for the race and stay for the community. Every day ends with a happy hour, a hangout or a campfire where you can trade stories with fellow riders.

With lodging options (including on-site), meal packages and complimentary happy hours, this event is about more than racing. Join us for the inaugural Northwoods Stage Race.

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1. Calendar / Schedule of Events

Stage 1 | Wednesday, August 25, 2027 | Hayward, WI

Time	Item	Location
9:00AM - 1:30PM	Packet Pickup	Holiday Inn Express & Suites | Hayward, WI
2:00PM	5-Day Stage Race: Riders Meeting	TBD | Hayward, WI
3:00PM	Stage 1: Time Trial Begins	Hatchery Creek Trailhead | Hayward, WI
5:30PM	Stage 1: Time Trial Ends	Mosquito Brook Trailhead | Phipps, WI
6:00PM - 7:00PM	Dinner	TBD | Hayward, WI*
7:00PM - 8:30PM	Awards + Happy Hour	TBD | Hayward, WI*

Stage 2 | Thursday, August 26, 2027 | Bayfield, WI

Time	Item	Location
7:30AM - 8:30AM	Breakfast	Mt Telemark Village Hub | Cable, WI
12:00PM	Stage 3: Ashwabay	Mt Ashwabay Trailhead | Bayfield, WI
5:00PM - 6:00PM	Dinner	Mt Telemark Village Hub | Cable, WI
6:00PM - 8:00PM	Awards + Happy Hour	Mt Telemark Village Hub | Cable, WI

Stage 3 | Friday, August 27, 2027 | Cable, WI

Time	Item	Location
7:30AM - 8:30AM	Breakfast	Mt Telemark Village Hub | Cable, WI
10:00AM	Stage 2: Namakagon	Mt Telemark Village Hub | Cable, WI
5:00PM - 6:00PM	Dinner	Mt Telemark Village Hub | Cable, WI
6:00PM - 8:00PM	Awards + Happy Hour	Mt Telemark Village Hub | Cable, WI

Stage 4 | Saturday, August 28, 2027 | Cable, WI

Time	Item	Location
7:30AM - 8:30AM	Breakfast	Mt Telemark Village Hub | Cable, WI
10:00AM	Stage 4: Seeley	Gravel Pit Trailhead | Seeley, WI
5:00PM - 6:00PM	Dinner	Mt Telemark Village Hub | Cable, WI
6:00PM - 8:00PM	Awards + Happy Hour	Mt Telemark Village Hub | Cable, WI

Stage 5 | Sunday, August 29, 2027 | Cable, WI

Time	Item	Location
7:00AM - 8:00AM	Breakfast	Mt Telemark Village Hub | Cable, WI
9:00AM	Stage 5: Trek Trails	Mt Telemark Village Hub | Cable, WI
12:00PM	Awards + Happy Hour	Mt Telemark Village Hub | Cable, WI

2. Registration | Categories | Pricing

Registration:

Registration is quick and easy, and facilitated through BikeReg. The link to register is HERE.

Categories:

5-Day Version	3-Day Version	Team
Men Boys 18 & Under Men 19-39 Men 40-49 Men 50-59 Men 60+ **Women** Girls 18 & Under Women 19-39 Women 40-49 Women 50-59 Women 60+	**Men** Boys 14 & Under Boys 15-18 Men 19-29 Men 30-39 Men 40-49 Men 50-59 Men 60+ **Women** Girls 14 & Under Girls 15-18 Women 19-29 Women 30-39 Women 40-49 Women 50-59 Women 60+	Open Men Open Women Co-Ed *Team categories are available for both 3-day and 5-day stage racing versions.

Pricing:

Registration Period	Dates	5-Day Stage Race	3-Day Stage Race	Team: 5-Day	Team: 3-Day
Opening	Nov 1 - Nov 30	$425	$275	$800	$500
Early	Dec 1 - Dec 31	$475	$300	$900	$550
Standard	Jan 1 - March 31	$525	$325	$1,000	$600
Late	April 1 - July 31	$600	$375	$1,150	$700
Final	August 1 - August 25	$700	$450	$1,350	$850

- Racers participating in a 2-person team must register together. Teams get $50 off their total registration price, which is reflected in the final price.

3. Race Formats and Stage Information

Stage	Course Description	Style	Format
Stage 1	Hayward Prologue	Time Trial	Point-to-Point
Stage 2	Ashwabay Loop	Wave Starts	Loop
Stage 3	Namekagon P2P	Wave Starts	Loop
Stage 4	Seeley P2P	Wave Starts	Point-to-Point
Stage 5	Cable XCO Circuit	Mass Start	XCO Laps

Stage 1

- Riders will start in 60-second intervals, starting at 3:00PM.
    - If there are more than sixty riders starting the stage, intervals will be reduced to 45 seconds.
    - If there are more than one-hundred and twenty riders starting the stage, intervals will be reduced to 30 seconds.

Stage 2

- Riders will start in multiple waves, organized by their categories. Waves will be spaced by 3-5 minutes and will be communicated in the morning briefing to athletes.

Stage 3

- Riders will start in multiple waves, organized by their race selection (3-day and 5-day) and their categories. Waves will be spaced by 3-5 minutes and will be communicated in the morning briefing to athletes.

Stage 4

- Riders will start in multiple waves, organized by their race selection (3-day and 5-day) and their categories. Waves will be spaced by 3-5 minutes and will be communicated in the morning briefing to athletes.

Stage 5

- Riders will start in a mass start, with call-ups determined by the current standings. Riders will embark on a prologue around Mt Telemark Ski Trails before hitting single track.

4. Stages and Courses

STAGE	CAMBA Cluster	GPX / Maps
Stage 1	Hayward Cluster	Coming Soon!
Stage 2	Ashwabay Cluster	Coming Soon!
Stage 3	Namakagon Cluster	Coming Soon!
Stage 4	Seely Cluster	Coming Soon!
Stage 5	Cable Cluster	Coming Soon!

5. Results | Scoring | Awards

Results

Results will be provided via professional timing and available live on raceresults.com.

Scoring

All stages are timed from start to finish.

Scoring is cumulative. Times are added together from each stage to result in a rider's overall score.

For example, if a rider finishes stage 1 in 1:07:52, and stage 2 in 2:09:23, then heading into stage 3, that rider's current time (score) is 3:17:15. The rider with the lowest time at the end of all five (or three) stages is the winner.

Awards

Each day, there will be awards presented for that individual stage.

Award ceremonies will take place at the beginning of Happy Hour each evening.

6. Camping and Lodging

There are multiple lodging options for the Northwoods Stage Race.

On-site camping at Mt Telemark Village is included in your cost of entry at no extra charge.

We have secured group rate pricing for several non-camping lodging options. Stay next door to Mt Telemark in a condo by contacting Telemark Northwoods Lodging. If you would prefer a hotel, we have secured a group rate at the Holiday Inn Express in Hayward, WI.

There are plenty of other lodging options available in the Northwoods if you would prefer to book on your own. Please refer to Airbnb, VRBO, or other online platforms for more information.

OPTION	LOCATION	DETAILS
Camping	Mt. Telemark Village 15555 Birkie Blvd Cable, WI 54821	Included with race registration
Condos	Telemark Northwoods Lodging 15315 Nordmor Road Cable, WI 54821	Call resort for group rate – mention “Stage Race” (715) 798-3999 Website
Hotel	Holiday Inn Express Hayward 15586 County Rd B. Hayward, WI 54843	Call hotel for group rate – mention “Stage Race” (715) 634-0700 Website