

Official Contest Rules

Trek Ride Club – Trek Bicycle Corporation (“Sponsor”) Ride Anywhere Challenge

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN TO U.S. RESIDENTS, EXCEPT FOR RESIDENTS OF PUERTO RICO. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Entry. NO PURCHASE NECESSARY TO ENTER OR WIN. To enter contest, complete the Trek Ride Club Ride Anywhere Challenge. Challenge details: sign up to participate in the Trek Ride Club Ride Anywhere Challenge and then log at least one ride in the Trek Ride Club app between the dates of September 15 – November 15, 2026. The contest begins on September 15, 2026 and ends on November 15, 2026 (the “Entry Period”).

Eligibility Requirements. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. This contest is open only to persons age 18 and older who are legal U.S. residents, except for those located in Puerto Rico. Employees of Trek Bicycle, Trek Travel, and immediate family members are eligible to participate in the Challenge; however, they are not eligible to win Sweepstakes prizes.

Prize; Odds of Winning. An anticipated total of 20,000 participants will enter this contest. Therefore, a participant’s odds of winning are 1/20,000.

One (1) Winner will receive one (1) trip for two (2) people on a Trek Travel cycling or hiking vacation, which is a public group Trek Travel trip. The winner will also receive one (1) Trek Madone SL 6 Gen 8 bicycle (approximate retail value \$5,299). At the Winner's sole election, Winner may substitute the Trek Madone SL 6 Gen 8 for an alternate Trek bicycle of equal or lesser manufacturer's suggested retail price (MSRP), provided that: (i) the substitute bicycle is in-stock on trekbikes.com at the time of prize fulfillment; and (ii) the substitute bicycle is not a Project One custom bicycle. No cash or other compensation will be provided for any difference in value between the Trek Madone SL 6 Gen 8 and a substitute bicycle of lesser MSRP. If Winner does not make a substitution election within ten (10) days of prize notification, the Trek Madone SL 6 Gen 8 will be awarded as the default prize. Sponsor reserves the right to substitute a prize of equal or greater value if the Trek Madone SL 6 Gen 8 becomes unavailable for any reason.

Maximum trip value per person is \$4,500 USD, consisting of the following: (i) up to 6 days / 5 nights hotel accommodations (1 room, double occupancy); (ii) use of one Trek bicycle per guest if relevant; (iii) up to six breakfasts, up to five lunches, up to four dinners. Winner’s travel companion must stay in the same room as the Winner. Winner will be contacted by a representative of the Sponsor via phone and/or email on or

about December 15, 2026. Prize does not include other travel arrangements not expressly included above, pre- or post-trip hotels, single room supplemental fees, bike upgrades, or any other costs outside of Trek Travel trip. Other exclusions may apply; see trektravel.com for additional trip details and restrictions. Approximate retail value (“ARV”) of this prize: \$15,299 USD.

Winner will also receive a Visa Prepaid Gift Card in the amount of \$500 for the winner and the winner’s travel companion (\$1,000 total) to assist with travel costs and other trip expenses for which winner and/or the companion is responsible. The terms and conditions of the issuer of such prepaid gift cards shall apply and govern with respect to the use and redemption of same, and the gift cards do not constitute the provision of transportation services by Sponsor or Trek Travel LLC. Winner and Winner's travel companion are solely responsible for independently researching, booking, and managing all air travel arrangements, including but not limited to selecting carriers, purchasing tickets, and complying with all applicable airline terms and conditions. Neither Trek Bicycle Corporation nor Trek Travel LLC shall have any responsibility or liability whatsoever for any aspect of Winner's or Winner's travel companion's air travel, including without limitation flight cancellations, delays, missed connections, lost or delayed baggage, changes in airfare pricing, denied boarding, or any other airline-related issues. All air travel arrangements are made directly between Winner and the selected carrier(s). Sponsor is not responsible for lost, stolen, damaged, or expired Visa Prepaid Gift Cards.

THE PRIZE INCLUDES ALL SHIPPING AND HANDLING CHARGES. TREK WILL PAY FOR FEDERAL TAXES UP TO A 24% TAX RATE. THE WINNER IS RESPONSIBLE FOR ANY ADDITIONAL FEDERAL TAXES OWED, AND FOR ALL STATE AND/OR LOCAL TAXES, AS APPLICABLE.

Expiration. Trek Travel trip must be booked by December 31, 2027, though guests may travel on the actual trip after this date. Actual/ appraised value of all prizes may differ at time of prize award. The specifics of these prizes shall be solely determined by the Sponsor. No cash or other prize substitution permitted except at Sponsor's discretion. The prizes are nontransferable. Any and all prize related expenses, including without limitation any and all federal, state, and/ or local taxes shall be the sole responsibility of the winners. No substitution of prize or transfer/ assignment of prize to others or request for the cash equivalent by winners is permitted. Must be physically fit enough to participate in an active cycling or hiking vacation. The odds of winning depend upon the total number of entries received.

Selection and Notification of Winners. The winners will be selected by a random drawing conducted by the Sponsor on or around December 15, 2026. The winner will be notified by

phone or email, and such notification will direct the winner on how to redeem the prize. If a potential winner of any prize cannot be contacted within ten (10) days after notification, the potential winner is disqualified. If it is necessary to select an alternate winner, the same procedures discussed above will be used for such selection. The prize is non-transferable. No substitutions. The Sponsor is not responsible for any selection notifications or other communications that are late, lost, stolen, misdirected, non-deliverable or illegible due to any reason whatsoever.

List of Winners. The winner's name can be obtained by mailing a self-addressed stamped envelope to: Trek Bicycle Corporation, Attention: Trek Ride Anywhere Challenge, List of Winners, 801 W Madison St, Waterloo, WI 53594, United States of America.

Use of Personal Information. Sponsor, its subsidiaries, and business partners may use the personal information (name, phone number, address, email) of winners to contact you to promote their products and services. You may opt-out at any time by unsubscribing to promotional emails or by sending a written request to be deleted from this list to: Trek Bicycle Corporation, Attention: Trek Ride Anywhere Challenge, Request to be Deleted, 801 W Madison St, Waterloo, WI 53594, United States of America.

General Terms. Your participation in this contest constitutes your full and unconditional agreement to and acceptance of these Official Contest Rules. Participants agree that the Sponsor of this contest, and its affiliates, subsidiaries, employees, agents or other representatives of any kind shall not be responsible or liable for damages or losses of any kind arising out of or resulting from entry in this contest, acceptance or use of a prize, or any other matter related to this contest, including, without limitation, claims based on property damage, personal injury and/or death, publicity rights, defamation or invasion of privacy. All decisions related to, as well as all interpretation of, these Official Contest Rules by Sponsor will be final.