

2025 Trek 100 Rider Information

Last rev. 3/03/2025



FAQs

What are the route lengths and minimum fundraising goals?

- **100-mile ride:** \$75 registration and \$200 required fundraising
- **62-mile ride:** \$75 registration and \$200 required fundraising
- **35-mile ride:** \$75 registration and \$75 required fundraising
- **24-mile ride:** \$50 registration and \$50 required fundraising
- **MTB ride option:** \$75 registration and \$200 required fundraising
- **At home ride:** \$50 registration and \$200 required fundraising

Are pledges requested? Are they tax deductible?

Yes—the Trek 100 is all about supporting the MACC Fund and raising money to help fight childhood cancer and related blood disorders. Pledges are due Wednesday, July 9. All pledges are tax deductible. Receipts will be issued upon request. The MACC Fund is required by the IRS to issue written receipts for donations more than \$250.

What do I do with checks for received?

Please send donations to:

MACC Fund

Attn: Trek 100

10000 W. Innovation Drive, Suite 135

Milwaukee, WI 53226

Please include with the check what rider/team the donation should be credited to, if applicable.

When and where does the ride start?

The 2025 Trek 100 ride will be hosted at Trek Bicycle's global headquarters at 801 W Madison St in Waterloo, WI, on **Saturday, June 7th**. All routes will start/finish at Trek HQ in Waterloo where we will host an amazing after party.

- The 100- and 62-mile road rides start promptly at 7:30am, please start lining up by 7:15am.
- The 35- and 24-mile road rides start at 9:30am, please start lining up by 9:15am.
- The MTB ride starts at 8:30am; please start lining up by 8:15am.

Is the Trek 100 a race?

No, The Trek 100 is a charity ride where we're all gathered together to have a great time raising funds for an incredible cause. Every dollar raised goes right to the MACC Fund, supporting their mission to end childhood cancer and related blood disorders.

Where do the routes go and what are the roads like?

The courses take you on a journey north through the beautiful rolling farmland of Jefferson, Columbia, Dane, and Dodge Counties. The routes consist of a mix of quiet and challenging hillsides and flat roadways—all on paved secondary roads. View all 4 routes [HERE](#).

The MTB ride option is hosted at Trek's Private Trails and consists of moderately technical trails; some elevation and an overall great MTB ride. There will be no gap jumps, and all features have a safe go-around.

Are the roads closed to traffic during the ride?

No. We will have caution signs, volunteers, and local law enforcement personnel at key intersections throughout the routes.

I see there is a Mountain Biking option this year, what's that all about?

We are opening our private mountain bike trails at Trek HQ in Waterloo for the Trek 100 only.

- **What will the Mountain Bike option of the Trek 100 be like?**
You will be challenged with a 10-mile lap of singletrack. See how many laps you can do (up to 50 miles).
- **Will there be a rest stop on the Mountain Bike course?**
Yes, there will be one rest stop along the 10-mile lap. Snacks, fun, and good vibes await.
- **What time will the Mountain Bike Trek 100 start?**
8:15 AM staging. 8:30 AM departure. Trails will close at 2:30 PM.
- **Is the Mountain Bike Trek 100 a race?**
No, this is a personal challenge to see how many 10-mile laps you can ride of our awesome trail network.

What happens if it rains?

The Trek 100 takes place rain or shine on the road; however, we will hold off if there is lightning. There is medical support at Trek HQ and all rest stops. Roving SAG vehicles will follow riders throughout the route. We will also have mechanical support at each rest stop.

The Trek 100 MTB ride will be notified by email if weather conditions affect the trail conditions to the point of delay or cancellation.

Where do I park?

We will have parking attendants guiding you into designated parking areas around the event grounds. If you are arriving via car prior to 7 am, please enter the main event entrance off McKay Way. If you are arriving after 7am, please enter the grass parking area off Milwaukee Ave. Signs will be posted in the area directing you to parking.

What happens if I miss the start of the ride?

If you're late, you may not have the proper support services during your ride. All riders starting after 10:15am will be unsupported. Please make sure to get there early to enjoy the full day of the Trek 100!

Am I required to wear a helmet?

Yes! Helmets are required. Trek helmets will be available for purchase in limited sizes and quantities on the day of the ride, if needed.

When will I receive my Trek 100 rider packet/ t-shirt?

Pre-registered riders can pick up their rider packet and water bottle at Trek HQ on Friday, June 6th at the Trek 100 open house. Join us for light food, drinks, and tours of our global headquarters. For more information on this event please visit our website.

Packets and water bottles may also be picked up the morning of the event in the registration tent- within the finish line expo area, right next to breakfast!

In the rider packet you will receive: Your number plate, a wrist band for free beer, and other goodies!

T-shirts will be distributed post ride in our expo area.

Can children under 18 participate?

Children under 18 can participate with the permission of a parent or legal guardian. Please refer to the Participant Release. Keep in mind that the Trek 100 takes place on roads which are not closed to vehicle traffic and the route(s) can be quite hilly.

Is there a time limit to the ride?

For the safety of all riders, there will be a cut-off point on the route that riders will need to reach before a specific time to complete the route in its entirety.

Riders who arrive at this checkpoint past the cut-off time will be redirected to complete a shorter course. For example, 100-mile riders who do not reach the split before 11:15 AM will be directed to the 62-mile course. There are no exceptions.

Please note that the 62- and 100-mile course options feature challenging hills. We do not recommend that you register for the 62- or 100-mile options if you are a novice rider.

Rest stop Closing Times

- Rest Stop #1 (Astico) – closes at 12:00 PM
- Rest Stop #2 Englewood – 100 mile split closes at 11:15 AM
- Rest Stop #3 – Cambria - closes at 2:30 PM
- Rest Stop #4 Englewood (again) - closes at 3:00 PM
- Rest Stop #5 – Columbus Rd - closes at 4:30 PM
- MTB Rest Stop at Trek Trails - closes at 2:30 PM

Other Questions?

Contact us at trek100@trekbikes.com

Ride Day

When to arrive:

We recommend arriving at Trek Headquarters (**801 West Madison Street, Waterloo, WI 53594**) at least one hour before your ride begins so you have ample time to find your way to the start line. The 100- and 62-mile rides start promptly at 7:30am please begin to line up at 7:15. The 35- and 24-mile rides start at 9:30am, please begin to line up at 9:15. Save room & time for pancakes and coffee pre-ride!

What to bring:

This is a fully supported ride, and we'll have a team of friendly folks on site to help with any of your ride-day needs. It's always a good idea to ride with flat-fixing gear, but we will have a great crew of Trek Certified Technicians and the amazing team at Wheel and Sprocket on each route to take care of any mechanical issues you may face along the way.

As far as fueling goes, we recommend starting your day with a hearty breakfast – which is why we'll be hosting a pancake breakfast before the ride begins. During the ride, you can expect fully stocked rest stops with gels, sports drinks, popsicles, sliders, cupcakes, breakfast pastries and so much more.

This year's routes:

All four of this year's route options will take you across the beautiful rolling farmland of Jefferson, Columbia, Dane, and Dodge Counties.

You can see routes for the 24, 35, 62, and 100mile options [here](#). Within each route you will see locations for each rest stop.

Routes will be marked with signs on the side of the road at each turn AND biodegradable arrows stuck to the road at each turn. The route arrows will be colored to represent each route.

- 24 Mile – GREEN
- 35 Mile – BLUE
- 62 Mile – RED/ORANGE
- 100 Mile – YELLOW

Have questions that weren't answered here?

Contact us at Trek100@trekbikes.com

