



2023 Trek 100 Rider Information

Last rev. 5/16/2023

FAQs

Is the event happening at Trek headquarters this year?

Yes. The 2023 Trek 100 will be hosted at Trek Bicycle's global headquarters in Waterloo on **Saturday, June 10th**. The 100- and 62-mile rides start promptly at 7:30am, please begin lining up at the start line 7:15. The 37- and 19-mile rides start at 9:30am, please start lining up at 9:15. All routes will start/finish at Trek HQ in Waterloo where we will host an amazing after party.

Where do the routes go and what are the roads like?

The courses take you on a journey north through the beautiful rolling farmland of Jefferson, Columbia, Dane, and Dodge Counties. The routes consist of a mix of quiet and challenging hillsides and flat roadways—all on paved secondary roads. View all 4 routes [HERE](#).

Are the roads closed to traffic during the ride?

No. We will have caution signs, volunteers, and local law enforcement personnel at intersections throughout the routes.

What happens if it rains?

The Trek 100 takes place rain or shine; however, we will hold off if there is lightning. There is medical support at Trek HQ and all rest stops. Roving SAG vehicles follow riders throughout the route. We will also have mechanical support at each rest stop.

Are pledges requested? Are they tax deductible?

Yes—the Trek 100 is all about supporting the MACC Fund and raising money to help fight childhood cancer and related blood disorders. Pledges are due Wednesday, July 5. All pledges are tax deductible. Receipts will be issued upon request. The MACC Fund is required by the IRS to issue written receipts for donations more than \$250.

When will I receive my Trek 100 rider packet/ t-shirt?

Pre-registered riders will have the opportunity to pick up their rider packet at Trek HQ on Friday, June 9 at the Trek 100 open house. Join us for light food, drinks, and tours of our global headquarters. For more information on this event please visit our website. Packets may also be picked up the morning of the event in the Garman Trailhead building – just across the street from our expo space off McKay way.

T-shirts and water bottles will be distributed post ride in our expo area.

In the rider packet you will receive: Your number plate, a wrist band for free beer, a punch card for each rest stop, a map, and other goodies! Don't forget to get your punch card punched at each rest stop to earn a prize at the finish.

Can children under 18 participate?

Children under 18 can participate with the permission of a parent or legal guardian. Please refer to the Participant Release. Keep in mind that the Trek 100 takes place on roads which are not closed to vehicle traffic and the route(s) can be quite hilly.

Is there a time limit to the ride?

For the safety of all riders, there will be a cut-off point on the route that riders will need to reach before a specific time to complete the route in its entirety.

Riders who arrive at this checkpoint past the cut-off time will be redirected to complete a shorter course. For example, 100-mile riders who do not reach the split before 11:30am will be directed to the 62-mile course. There are no exceptions.

Please note that the 62- and 100-mile course options feature challenging hills. We do not recommend that you register for the 62- or 100-mile options if you are a novice rider.

Am I required to wear a helmet?

Yes! Helmets are required. Trek helmets will be available for purchase in limited sizes and quantities on the day of the ride, if needed.

Where do I park?

We will have parking attendants guiding you into designated parking areas around the event grounds. If you are arriving via car prior to 7 am, please enter the main event entrance off McKay Way. If you are arriving after 7am, please enter the grass parking area off Milwaukee Ave. Signs will be posted in the area directing you to parking.

Questions?

Contact us at trek100@trekbikes.com

Ride Day

When to arrive:

We recommend arriving at Trek Headquarters (**801 West Madison Street, Waterloo, WI 53594**) at least one hour before your ride begins so you have ample time to find your way to the start line. The 100- and 62-mile rides start promptly at 7:30am please begin to line up at 7:15. The 37- and 19-mile rides start at 9:30am, please begin to line up at 9:15. Save room & time for pancakes and coffee pre-ride!

What to bring:

This is a fully supported ride, and we'll have a team of friendly folks on site to help with any of your ride-day needs. It's always a good idea to ride with flat-fixing gear, but we will have a great crew of Trek Certified Technicians and the amazing team at Wheel and Sprocket on each route to take care of any mechanical issues you may face along the way.

As far as fueling goes, we recommend starting your day with a hearty breakfast – which is why we'll be hosting a pancake breakfast before the ride begins. During the ride, you can expect fully stocked rest stops with gels, sports drinks, ice cream, sliders, smores, breakfast burritos and so much more.

This year's routes:

All four of this year's route options will take you across the beautiful rolling farmland of Jefferson, Columbia, Dane, and Dodge Counties.

You can see routes for the 19, 37, 62, and 100mile options [here](#). Within each route you will see locations for each rest stop.

**Have questions that weren't answered here? Contact us at:
Trek100@trekbikes.com**

