

OFFICIAL RULES

"TREK CENTURY CHALLENGE ON STRAVA"

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN TO U.S. AND CANADIAN
RESIDENTS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Entry. NO PURCHASE NECESSARY TO ENTER. Entry to the "TREK CENTURY CHALLENGE ON STRAVA" (the Challenge) begins on July 1, 2022 at 12am and concludes July 31, 2022 at 11:59pm in the rider's time zone (the "Entry Period"). The challenge is sponsored by Trek Bicycle Corporation, 801 W. Madison St, Waterloo, WI 53594 (the "Sponsor").

To participate, you must join the Trek Century Challenge on Strava and track a minimum of 100 cumulative miles on Strava during the Entry Period, and you must complete an online Reward Claims Processing Form. Once a Participant reaches 100 miles, Strava will send an email to Participant with instructions for completing the online Reward Claims Processing Form, and Participant shall furnish the following information: (a) first and last name; (b) email address (which must be the same as used in Strava); and (c) Participants preferred local Trek retailers where Reward fulfillment will take place. Participant must complete the online Reward Claims Processing Form no later than 11:59pm on August 3, 2022 to be eligible for a complementary Reward.

There is a limit of one (1) Reward per person. Any participant who attempts to claim multiple rewards will be disqualified. Unlawful or incomplete entries will also be disqualified.

Eligibility Requirements. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. This Challenge is open only to persons age 18 and older who are legal U.S. and Canadian residents except residents of Puerto Rico ("Participant").

Claiming Reward. REWARDS MUST BE CLAIMED IN PERSON FROM PARTICIPANT'S DESIGNATED TREK RETAILER. The Rewards shall include, in Sponsor's sole discretion, a custom Voda water bottle (or a substitute prize of equal or lesser value). The approximate retail value of a Reward is \$8 USD/\$10.50 CAD. Rewards must be claimed from Local Retailer within 30 days of being notified. One reward per person.

Use of Personal Information. Sponsor, its subsidiaries, and business partners may use the personal information (name, address, email) provided by you during the entry process to contact you to promote their products and services. You may opt-out at any time by unsubscribing to promotional emails or by sending a written request to be deleted from this mailing list to: Trek Bicycle, Removal from Mailing List, Attention: "Trek Century Challenge on Strava" Trek Bicycle Corporation, 801 West Madison Street, Waterloo, WI 53594.

General Terms. Your entry in this Challenge constitutes your full and unconditional agreement to and acceptance of these rules. Entrants agree that the Sponsor of this giveaway, and their affiliates, subsidiaries, employees, agents or other representatives of any kind shall not be responsible or liable for damages or losses of any kind arising out of or resulting from entry in this giveaway, acceptance or use of a reward, or any other matter related to this giveaway, including, without limitation, claims based on property damage, personal injury and/or death, publicity rights, defamation or invasion of privacy. All decisions related to, as well as all interpretation of, these rules by Sponsor will be final.